

Making Family Councils More Effective

March 1-4, 2022

A 4-day, Interactive Workshop on Family Governance for Tomorrow's World

In a series of live, online sessions over four days, Family Council leaders and members from family enterprises across the world gather to explore how Family Councils can add strategic value in today's disruptive world.

We have entered a new age for enterprising families - A new age that calls for Family Councils to elevate their support of the family and its enterprise. It is time for Family Councils to take an active, strategic role in preparing the family for the bold moves that will keep the family and its enterprise adaptive and successful in the New Economy and New Society.

In today's complex world, family governance is more needed than ever but must adapt to stay effective.

How does a Family Council pivotally help the family to stay united and decisive, build key talent, and support its enterprise?

How do Family Councils need to adapt to add strategic value in today's disruptive world?

Join us for an advanced program for mature Family Councils to explore how to elevate the Family Council's strategic support of the family and its enterprise, and prepare the family for tomorrow's world.

Active participation is required. Sessions include live, interactive presentations by faculty, daily working sessions in small workgroups, self-reflection and analysis of your own Family Council, and active dialogue and support among participants and faculty.

FACULTY



Professor John A. Davis



Andrew Hier



Rachel Krol



Maria Sinanis

PROGRAM SUMMARY

We invite you to join Family Council leaders and members from around the world—in sibling and cousin family enterprise systems—to collectively explore how a strategic, dynamic, and proactive Family Council can do important work on behalf of your family and bring value to your family enterprise’s overall success.

Participants will:

1. Learn how the Family Council must strategically meet the future needs of the family and family enterprise

- Discover how families and family enterprises are changing in today’s world and the latest trends for Family Councils to meet the future needs of modern families
- Learn the role of family governance in supporting long-term family success in today’s disruptive world, and how to initiate and support change in the family and family enterprise
- Explore how to create a Family Council strategy for 2022 and beyond, even when the future is less predictable

2. Create a tangible plan to revitalize their Family Council

- Learn ways to revitalize an existing Family Council, elevate the role and status of the Family Council, and interconnect it with other governance forums
- Assess their current family governance activities, identify goals and current roadblocks, and create a tangible plan for their Family Council to put into action after the program
- Strengthen the capabilities of the Family Council leader and members to build a strategic Family Council
- Reflect on how to compose, organize, and run the Family Council in these times of short attention spans and geographic dispersion

3. Exchange with other Family Councils from around the world on strategies and practices that work for complex family enterprises.

- This unique program is discussion-based and problem-solving focused with abundant exchange, mutual support, and interactive breakout discussions among participants and faculty.

“An excellent course with a great mix between lectures, invited speakers and interaction with other families. Also, it was the most organized interactive online event I’ve participated in so far!”

– 3RD GENERATION FAMILY OWNER, U.S.

[REGISTER HERE | CFEG.COM/FC2022](https://CFEG.COM/FC2022)



REGISTRATION

WHO SHOULD ATTEND?

This Program is tailored for sibling and cousin family enterprise systems that have had a formal Family Council in place for at least three years. The program is taught at an advanced level for mature Family Councils that have moved beyond the “startup phase.”

It is open to families from around the world with operating companies, a family office, and/or a private investment company – any of which are controlled by a sibling or cousin ownership group.

The Program is beneficial for Family Council leaders and members who are pivotally engaged in revitalizing their Family Council. It is attended by individuals from Family Councils around the world who are motivated to explore, assess, learn, share, and support one another in elevating their Family Councils to new heights. It is beneficial for individuals who are actively involved in Family Council leadership and strategic planning.

Teams of two or more are encouraged to attend together in order to get the most out of the discussion-based, problem-solving approach of this program. Non-family members may attend if accompanied by a family member.

ONLINE PROGRAM:

This is a live, online program offered during fixed dates and times. Participants attend live. No recordings will be made available. The program is delivered in English (no translation is available).

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TUITION:

- \$2,300 (in U.S. Dollars) for the first participant, and
- \$1,900 (in U.S. Dollars) for each additional participant from the same family or company

Space is limited so register today.