

Building a Worldclass Board for the Family Enterprise

A Program on Strategic Corporate Governance
for Family Businesses

CAMBRIDGE
FAMILY ENTERPRISE GROUP®

October 10-13, 2023 | Cambridge, MA, USA



A 3.5-day program to help the boards of family businesses to be more strategic, more adaptive and more valuable to the owners and company.

A well-constructed board is invaluable to growing family wealth and shaping the future of a multigenerational family enterprise. Owners who architect their corporate governance structures and processes to be agile, strategic, and value-creating will see the returns for decades to come.

The *Building a Worldclass Board* Program accelerates the planning and revitalization of a family enterprise's corporate governance system—whether for an operating company, portfolio of companies, holding company, or family office. It is tailored for organizations controlled by family ownership groups.

This program helps board members, owners, and CEOs refresh their thinking, rearchitect their board(s), and strengthen their board's performance so their corporate governance is positioned for success into the future.

The program also strengthens the performance of individual directors, and expedites the preparation of future board members and board Chairs.

Faculty



Professor
Philippe Haspeslagh



Professor
John A. Davis



Andrew
Hier



Matt
Hively



Eduardo
Gentil

Program Overview

1

Governance Architecture

What are the different types of boards, and what are the right boards for your family enterprise, given where you are going? How does the board fit into the broader governance map of the family enterprise?

2

Role of the Board

What are the duties of a board at different stages in a family enterprise's evolution? What are the responsibilities of boards particularly to navigate today's turbulent landscape?

3

Board Design and

Functionality How should a board be structured, composed, managed, and led? How do generational transitions on boards happen effectively?

4

Board Performance

How is a board's effectiveness measured, evaluated, and strengthened?

5

Individual Impact

How do individuals effectively contribute to the board, or prepare to serve on or lead the board?



The Building a Worldclass Board Program exceeded my expectations as the instructors addressed many real-life cases of how to effectively run a business and a family board. The information was relevant and very actionable. I would highly recommend it to any business and family interested in improving accountability, communication and results.

— CEO, 1st generation family business, U.S.

Registration

This program is tailored for operating companies, portfolios of companies, or family offices controlled by family ownership groups. It is beneficial for current and future owners and board members—both family and independent—of privately-held or publicly-traded family businesses worldwide.

It is useful for teams of three or more to attend together—with at least one experienced board member.

Each team develops an Action Plan with guidance from faculty during private meetings.

Family businesses at any stage are welcome.

Venue:

Samberg Conference Center
50 Memorial Drive
Cambridge, MA 02142

Program Hotel:

Boston Marriott Cambridge
50 Broadway
Cambridge, MA 02142

Tuition:

Early registration discount ends June 29, 2023

- \$6,250 for the first participant, *and*
- \$5,000 for each additional person from the same family or company

After June 29, 2023

- \$8,250 for the first participant, *and*
- \$7,000 for each additional person from the same family or company

Registration fee includes tuition, a private advisory meeting with a faculty member, materials, and most meals.

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